



Draft Speaker Schedule

More Detail here:
<http://www.bizcamp.ie/speakers-and-ta>

Start Time	End Time	Auditorium	Rainsford Room	Learning Room	Networking area
10.00	10.45	Finance for Startups - Aileen Hannan & Suzanne Fogarty	Servitise Your Business, designing business models around services - Aidan Kenny	Story Telling, a traditional communication tool reapplied in modern marketing - Seamus Byrne	
10.45	11.30	Legals for Startups - Dan Barry	Using International Partnerships to build your businss- John Collins	Competitive advantage via the internet - Paul McKeever & Andrew Tobin	
11.30	12.15	Marketing and Growing your business - Niall Harbison	Reinvention & Innovation, Keys to survival and Growth - Caelen King & Johnny Beirne	Chutzpah - Yanky Fachler	
12.15	13.00	How to use PR and the media to your advantage – Emily Tully	Human Capital in a downturn - Joy Redmond	My experience of setting up a new business in the South East - Edward Hendrick	
13.00	14.00		Sales pitches/demos?	Sales pitches/demos?	Lunch
14.00	15.00	Funding Panel *			
15.00	15.45	Battle of the Biz - Robin Blandford	EI Funding, 2 Development Advisors answer your questions	Branding your startup - Gerard Tannam	
15.45	16.30	Getting money and assistance from third level - Stephen Kinsella & John Whelan	Email Marketing 101 – Mary Carthy	Why a Traditional Retailer is moving online, and how - Feargus Callagy	
16.30	17.15	Gowing your Profit & Sales - Jane Hogan & Sean Kirwan	Using networking to grow your business – Anton Mannering	Startup Advice from a Serial Entrepreneur, Chris Byrne	
		* Funding Panel	M: Patricia O'Sullivan		
		Caelen King			
		Niall Harbison			
		Campbell Scott			
		Ciaran Crean			
		Keith Bohanna			
		+ 2 EI Reps			