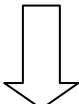


Room / Floor	G.14 / Ground	G.14a / Ground	Boardroom / First	Room 1.11 / First
10:00 – 10:30	<b>Jerry Horgan</b> <i>A guide to understanding cloud computing</i>	<b>Paul Deegan</b> <i>New product development: a short case study</i>	<b>Michael Maddock</b> <i>Getting ready for angel investment: how HALO works</i>	<b>Aidan Kenny</b> <i>Designing your service offering and how to go about it</i>
10:30 – 11:00	<b>Eugene Crehan</b> <i>Challenging you business model</i>	<b>Paul McEvoy</b> <i>Proof of concept: a boot camp for your ideas</i>	<b>Conor Ryan</b> <i>Building business relationships via Facebook</i>	<b>Philip Hayes</b> <i>Selling your products on-line in the Irish market</i>
11:00 – 11:30	<b>Tom Dalton</b> <i>Starting a brewery: blood, sweat and beers</i>	<b>Elaine Larkin</b> <i>Consistency for credibility</i>	<b>Finola Howard</b> <i>New strategies for doing business</i>	<b>Bernie Goldbach</b> <i>Guide to video podcasting using QIK</i>
11:30 – 12:00	<b>Keith Bohanna</b> <i>What I learned from iGAP (Internet Growth Acceleration Programme)</i>	<b>Allen O'Neill</b> <i>User interface design - Free copy of 'balsamiq' software giveaway</i>	<b>Edward Hendrick</b> <i>Pivoting: Sonru.com's Lean Evolution</i>	<b>Dennis Hegarty</b> <i>Internet marketing SEO &amp; Google Adwords</i>
12:00 – 12:30	<b>Claudio Perrone</b> <i>Crafting outstanding presentations</i>	<b>Luke Abbott</b> <i>Social network marketing</i>	<b>Rory O'Connor</b> <i>1 Hour Workshop: Prototyping services with LEGO</i>	<b>Barry Downes</b> <i>Commercialising research and how SMEs can get involved</i>
12:30 – 13:00	<b>Fergus Doyle</b> <i>Establishing discipline in business</i>	<b>John O'Gorman</b> <i>What today's buyers want and expect</i>		<b>Loughlin Nestor</b> <i>Building an on-line ecosystem for entrepreneurs</i>
13:00 – 14:00	<b>LUNCH</b>	<b>LUNCH</b>	<b>LUNCH</b>	<b>LUNCH</b>
14:00 – 14:30	<b>Margaret Durand</b> <i>Top 10 tips for 2010</i>	<b>Tom Doherty</b> <i>The big transition for entrepreneurs: hiring your first salesperson</i>	<b>John Rooney</b> <i>Using custom e-learning applications in industry</i>	<b>Eamon Malone &amp; Rhoda Nolan</b> <i>Moving from redundancy to entrepreneurship</i>
14:30 – 15:00	<b>Joe Mernagh</b> <i>Find your voice: Shape your words and your future</i>	<b>Pat Lynch</b> <i>The motivation for innovation</i>	<b>Paula Ronan</b> <i>Money for focal</i>	<b>Daragh O'Brien</b> <i>Information : The pure business fuel</i>
15:00 – 15:30	<b>Jo Brennan</b> <i>The art of language</i>	<b>Colette Bannon</b> <i>No stress!</i>		



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