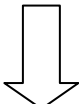


Room / Floor	G.14 / Ground	G.14a / Ground	Boardroom / First	Room 1.11 / First
10:00 – 10:30	Jerry Horgan <i>A guide to understanding cloud computing</i>	Paul Deegan <i>New product development: a short case study</i>	Michael Maddock <i>Getting ready for angel investment: how HALO works</i>	Aidan Kenny <i>Designing your service offering and how to go about it</i>
10:30 – 11:00	Eugene Crehan <i>Challenging you business model</i>	Paul McEvoy <i>Proof of concept: a boot camp for your ideas</i>	Conor Ryan <i>Building business relationships via Facebook</i>	Philip Hayes <i>Selling your products on-line in the Irish market</i>
11:00 – 11:30	Tom Dalton <i>Starting a brewery: blood, sweat and beers</i>	Elaine Larkin <i>Consistency for credibility</i>	Finola Howard <i>New strategies for doing business</i>	Bernie Goldbach <i>Guide to video podcasting using QIK</i>
11:30 – 12:00	Keith Bohanna <i>What I learned from iGAP (Internet Growth Acceleration Programme)</i>	Allen O'Neill <i>User interface design - Free copy of 'balsamiq' software giveaway</i>	Edward Hendrick <i>Pivoting: Sonru.com's Lean Evolution</i>	Dennis Hegarty <i>Internet marketing SEO & Google Adwords</i>
12:00 – 12:30	Claudio Perrone <i>Crafting outstanding presentations</i>	Luke Abbott <i>Social network marketing</i>	Rory O'Connor <i>1 Hour Workshop: Prototyping services with LEGO</i>	Barry Downes <i>Commercialising research and how SMEs can get involved</i>
12:30 – 13:00	Fergus Doyle <i>Establishing discipline in business</i>	John O'Gorman <i>What today's buyers want and expect</i>		Loughlin Nestor <i>Building an on-line ecosystem for entrepreneurs</i>
13:00 – 14:00	LUNCH	LUNCH	LUNCH	LUNCH
14:00 – 14:30	Margaret Durand <i>Top 10 tips for 2010</i>	Tom Doherty <i>The big transition for entrepreneurs: hiring your first salesperson</i>	John Rooney <i>Using custom e-learning applications in industry</i>	Eamon Malone & Rhoda Nolan <i>Moving from redundancy to entrepreneurship</i>
14:30 – 15:00	Joe Mernagh <i>Find your voice: Shape your words and your future</i>	Pat Lynch <i>The motivation for innovation</i>	Paula Ronan <i>Money for focal</i>	Daragh O'Brien <i>Information : The pure business fuel</i>
15:00 – 15:30	Jo Brennan <i>The art of language</i>	Colette Bannon <i>No stress!</i>		



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